



## FRESH INTERNATIONAL RUNWAY FINDS HIT AUSSIE SHORES

A recently purchased fashion range bought on eBay.com.au shows that all Australian fashionistas can be at the forefront of the international fashion stakes at a fraction of the retail price by simply shopping on eBay.

Thanks to eBay, trend setters are experiencing a sneak peek of a la mode pieces straight off the catwalks of Paris, Milan, New York and London from some of the world's most prestigious fashion houses.

The eBay fashion and accessories range includes items from designers such as Eley Kishimoto, Cazal, Yohji Yamamoto, Dries Van Noten, Gucci, Bernard Wilhelm, Marni and Junya Watanabe.



Chris wears: Bernard Wilhelm Hoodie, purchased on eBay for \$305.26 and vintage Cazal sunglasses, purchased on eBay for \$342.24

The range also includes limited edition finds such as Baby Milo vs KAWS, Umbro by Kim Jones and globally sold out pieces such as Nicolas Ghesquiere's much sought after Balenciaga trousers, championed by celebs like Chloe Sevigny!

Below are some recent purchases of items in the range that demonstrate buying fashion items on eBay is the best way to expand your wardrobe for a fraction of the retail price:

- BALENCIAGA high waisted teal trousers, retail overseas for \$1,875, bought brand new on eBay for \$192
- GUCCI bolero, retails overseas for \$1,500, bought on eBay for \$227.88.
- MARNI 2005 Platform Sandals (as worn by Jessica Simpson) retail in the US for around \$577 bought on eBay for \$420

- JUNYA WATANABE for Commes Des Garcons 2005 t-shirt, retails in the UK for approximately \$244, bought on eBay for \$148.84
- MIU MIU 2005 skirt retails overseas for approximately \$725, bought on eBay for \$283.20



Amber wears: Alexander McQueen tank, purchased on eBay for \$219.31 and Eley Kishimoto skirt, purchased on eBay for \$138.20

According to Angie Cursley, eBay Australia spokesperson, "eBay paves the way for forward thinking Australian fashion shoppers, and there are plenty of them. In fact a piece of women's clothing is sold every 18 seconds, a piece of jewellery is sold every 40 seconds and a pair of shoes is sold every 3 and a half minutes on eBay.com.au."

eBay.com.au is Australia's leading online marketplace brimming with ahead of season international brand name fashion as well as unique vintage items from hard to find designer brands available to Australians to bid on via auction or 'Buy It Now' at a fixed price sale.

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## The eBay range is available right now for loan from Spin as well as captured in high resolution images.

For regular information on eBay facts and figures, safe trading information or to view eBay Australia media releases visit the eBay Australia Media Centre at: <a href="http://pages.ebay.com.au/aboutebay/media.html">http://pages.ebay.com.au/aboutebay/media.html</a>

## **ABOUT EBAY**

eBay (<a href="www.eBay.com.au">www.eBay.com.au</a>) is Australia's leading online marketplace. Founded in 1995, eBay created a powerful marketplace for the sale of goods and services by a passionate community of individuals and businesses. Today, eBay has more than 157 million registered users listing millions of items across more than 50,000 categories. As the place to buy and sell practically anything, eBay enables trade on a local, national and international basis with items ranging from handbags to home décor, PCs to pottery, cars to cosmetics, baby clothes to books, and much more. For a safe, secure and fun online shopping

on the Security Centre on the home page.			

experience, eBay advises members to review and follow the Safe Trading Guidelines by simply clicking