



To eBay Sellers from Michael Jones

To the eBay Seller Community,

As we head into the second half of the year—and the second seller update of 2013—I want to take a moment to thank you for helping make eBay the shopping destination of choice for millions of buyers around the world. You are helping make this possible by offering unparalleled global selection and delivering experiences buyers love.

Over the past year, we've worked with you to deliver key services like fast delivery, free shipping, global shipping with tracking, high quality pictures, and a confidence-inspiring return policy.

At the same time, we've worked to make selling on eBay easier and more enjoyable through free listings, a streamlined listing process, and seller-friendly policies—along with a variety of important safeguards for your hard-earned reputation. We've also launched a number of programs to increase your sales such as the Global Shipping Program which makes shipping internationally as easy as shipping domestically.

As we head into the 2013 holiday selling season, our goal with the [Fall Seller Update](#) is simple: maximize your holiday sales and minimize disruption to your business. As you will see, these updates require little or no change to your listings but deliver important safeguards and stability to boost your profits in the holiday rush.

Our world is changing with seismic speed. We're in the middle of a commerce revolution that is consumer-driven and technology-enabled. There is one thing you can count on—eBay will continue to innovate, and deliver the best sales experience for you and buyers around the world.

Once again, on behalf of our employees and the millions of customers worldwide who shop the eBay marketplace—and who buy from you—thank you for selling on eBay!

Michael Jones Vice President, eBay North America