



File Exchange Catalogue Template Instructions

Copyright Statement

Copyright 2015 eBay Inc. All rights reserved. The information contained in this document is CONFIDENTIAL and PROPRIETARY in nature, and subject to the rights and ownership of eBay Inc. Any and all unauthorized copying or use of the contents hereof is prohibited.

The eBay logo and experience are trademarks of eBay Inc. All other brand or product names are or may be trademarks or registered trademarks of their respective owners.

Document Information

Version: 3.5.2

Date: July 2015

Company Information

eBay Inc. 2145 Hamilton Ave. San Jose, CA 95125 USA

phone: 408.558.7400; fax: 408.558.7401

Contents

Introduction.....	6
How to use this guide.....	6
How to interpret text styles.....	6
What is File Exchange?.....	7
eBay File Exchange overview.....	7
File Exchange benefits and requirements.....	7
File Exchange features.....	8
File Exchange workflow.....	8
Understanding template structure.....	9
Choosing a template file.....	10
Using the default templates.....	11
Acquire a default template	11
Enter data in the template fields.....	12
Adding a new field to a default template.....	15
Deleting a field from a default template.....	16
Using product identifiers.....	16
Product code fields.....	16
Product details fields.....	17
Add Product fields to your listings.....	18
Using revision files.....	18
Using the Condition fields.....	19
Get values for ConditionID.....	19
Enter ConditionDescription.....	20
Uploading and downloading files.....	21
Upload a template file.....	21
View upload results.....	22
Load results report details.....	23
Using revision files.....	23
Generating reports.....	25
Create a download request.....	25
Download an Active listings report.....	26
Download a Sold items report.....	26
Create a download schedule.....	27
View download schedule.....	28
Template field definitions.....	29
Required template fields.....	29
*Action.....	29
*Category.....	29
*ConditionID.....	29
*Description.....	30
*DispatchTimeMax.....	30
*Duration.....	31
*Format.....	31
*Location.....	32

*ReturnsAcceptedOption.....	32
*Quantity.....	32
*ShippingType.....	32
*StartPrice.....	34
Title.....	34
Product code and details fields.....	34
Product:Brand.....	34
Product:EAN.....	35
Product:EPID.....	35
Product:ISBN.....	35
Product:MPN.....	36
Product:IncludePrefilledItemInformation.....	36
Product:IncludeStockPhotoURL.....	36
Product:ReturnSearchResultsOnDuplicates.....	36
Product:UPC.....	37
Product:UseStockPhotoURLAsGallery.....	37
Optional template fields.....	37
AdditionalDetails.....	37
AmEx.....	38
BoldTitle.....	38
BuyItNowPrice.....	38
CustomLabel.....	38
GalleryDuration.....	39
GalleryType.....	39
ImmediatePayRequired.....	39
MOCashiers.....	40
PaymentInstructions.....	40
PaymentSeeDescription.....	40
PaymentStatus.....	40
PayPalAccepted.....	40
PayPalEmailAddress.....	41
PersonalCheck.....	41
PicURL.....	41
RefundOption.....	42
ReturnsWithinOption.....	42
ShippingCostPaidByOption.....	42
ShippingDiscountProfileID.....	43
ShippingService-1:AdditionalCost.....	43
ShippingService-1:Cost.....	44
ShippingService-1:FreeShipping.....	44
ShippingService-1:Option.....	44
ShippingService-1:Priority.....	45
ShippingService-1:ShippingSurcharge.....	45
ShippingService-2:AdditionalCost.....	45
ShippingService-2:Cost.....	46
ShippingService-2:Option.....	46
ShippingService-2:Priority.....	46
ShippingService-2:ShippingSurcharge.....	47
ShippingStatus.....	47

StoreCategory.....	47
Subtitle.....	48
VisaMastercard.....	48
Result and report fields.....	48
About report scripts.....	48
Active Listings report.....	49
Awaiting Payment report.....	50
Load Response Results report.....	51
Paid and Awaiting Shipment report.....	53
Paid and Shipped Items report.....	54
Product Inventory report.....	56
Sold Listings report.....	56
Unsold Items report.....	58

Introduction

This section describes this document's purpose and explains where to find the File Exchange listing templates.

How to use this guide

This guide explains how to use the File Exchange listing tool to post product listings to the eBay web site. This guide was designed to be used with one of the standard templates available on the File Exchange [Select Template](#) web page.

How to interpret text styles

The text in this document use these text styles in sentences to imply specific meanings:

- **Bold** signifies objects clicked to perform a function, such as menu commands, buttons, and keyboard keys. **Bold** is also used to highlight a term or phrase before its explanation.
- *Italic* denotes names of pertinent objects, such as application windows, field names, hyperlinks, and introductory terms.
- `Monospace` signifies programming objects, such as code examples, field values, and URLs.
- PlainCapitalLetters signify a general reference, such as "For Action, use the VerifyAdd value," and "ReturnsAcceptedOption supports the ReturnsAccepted and ReturnsNotAccepted values."

What is File Exchange?

This section provides a general overview of File Exchange, and then explains the template structure and how to use it.

- [eBay File Exchange overview](#) on page 7
- [Understanding template structure](#) on page 9

eBay File Exchange overview

This section explains the requirements for, and the features of, the File Exchange templates, and then presents a general workflow.

File Exchange benefits and requirements

File Exchange allows you to create a large number of listings offline and then easily bulk upload and manage those listings and the resulting sales reports.

File Exchange is the ideal tool if you:

- Are already familiar with the eBay listing process
- Have a lot of inventory items you want to list on eBay
- Use software, such as Microsoft® Excel, Access or another program to manage your inventory and want to use it to create a listing file for eBay
- Are familiar with flat files and want to batch list several items in a single file.

The File Exchange tool helps you quickly and efficiently:

- Create new listings
- Confirm there are no errors in your listing files before you post them
- Revise active listings
- End active listings
- Download sales reports
- Issue refunds
- Mark items as shipped
- Leave feedback.

File Exchange is a free subscription service, but does have certain computer system requirements.

Requirements for using File Exchange

File Exchange is a cross-platform tool, meaning it can be used on Windows, Mac, or Linux systems, as long as the system has:

- An Internet connection
- A recent version of a standard Web browser such as Firefox, Safari, or Internet Explorer
- A text-editing software application that supports the comma-separated value (CSV) format.

You must also have an eBay account and be subscribed to File Exchange.

To subscribe to File Exchange:

1. Sign in to eBay, and go to the [File Exchange home page](#).
2. Click **Sign Up Now**.
3. Read the Terms of Use agreement, and then click **I Agree To These Terms**.

You are now ready to use File Exchange.

File Exchange features

The benefits of File Exchange include faster file processing, better response files, the ability to view processing status, and more consistency in naming conventions.

Using the eBay File Exchange features, templates and processes, you can upload and manage a large number of listings, and the resulting sales, using a standard flat-file format.

A flat file is an electronic data file used to exchange information between two systems. Data for each record is separated by a comma, semicolon, or tab. With File Exchange, you can use flat files to list in any eBay category. Flat-file benefits include:

- **Platform independence:** Create and use flat files on any operating system
- **Software independence:** Manage your inventory with almost any spreadsheet or database application
- **Improved efficiency:** Batch list or update several listings simultaneously.

You can also upload and download files using scripts. If you prefer to automate uploads via an HTTP Post, or automate downloads via an HTTP Get, please refer to the [File Exchange Advanced Instructions](#).

Downloadable templates

Each default template file that you download will contain data organized into fields (also called *columns* or *headers*) that your computer system and File Exchange can recognize and interpret.

Using the File Exchange template, you can create one file that contains multiple actions; that is, you can add one listing, revise another listing, end a third, and so forth. eBay has designed several default templates that you can download. Refer to [Using the default templates](#) on page 11.

Sales Management

File Exchange also helps you to download and manage your item sales data at every stage of the listing process. For example, you can download an order report to obtain your most recent sales, or you can download a refunded order report to verify refunds.

File Exchange workflow

To create a product, you perform these steps, which are described in this guide:

1. Select the product creation template you want to download from the eBay File Exchange Centre.
2. Download the template(s) you selected to a known location on your computer.
3. Open the template using a spreadsheet or similar application.
4. Fill in the template to create a new listing file.
5. Save your new listing file in the CSV (comma-separated values) or tab-delimited file format.
6. Upload the new listing file to eBay.
7. Review the upload status and results, and then troubleshoot errors, if needed.

For in-depth information about the File Exchange templates, refer to the [File Exchange Advanced Instructions](#).

Understanding template structure

This section explains how templates are structured, how to enter your data into the templates, and how to specify the actions to perform on the the data you enter.

You can enter product information into a template or, if your product information is already documented in a database or spreadsheet file, map your data into the template file. Regardless of the method you choose, pay close attention to the following details as you enter data into the structure contained in the File Exchange template:

- **Required field:** Data must be entered into every required field. Asterisks (*) denote required fields. For example, *Description and StartPrice.



Note: New sellers must provide a safe payment method such as PayPal or a credit card such as American Express, Discover, Visa, or MasterCard. For explanations about payment option, see [Optional template fields](#) on page 37.

- **Character type, character limit, and values:** Data must conform to the character types and limits provided in the definitions of the template data fields.



Important: Fields in File Exchange cannot contain new lines, line feeds, or carriage returns. To avoid file processing errors, remove any such characters. To force line breaks, such as in the Description field, use the HTML `
` and `<p>` tags.

- **Header field names are not case-sensitive:** For example, File Exchange recognizes `paypalaccepted` and `PayPalAccepted` as the same field. We recommend you use the field names as they are provided in this guide.
- **Header field names are not case-sensitive:** For example, File Exchange recognises `paypalaccepted` and `PayPalAccepted` as the same field. We recommend you use the field names as they are provided in this guide.
- **Field Relationships:** Some fields depend on other fields. For example, if you enter a value for `ShippingService-1:Option`, you must also enter a value for `ShippingService-1:Cost`. In some cases, a field may be optional but require use of a related field. For example, `ShipmentTrackingNumber` is optional but when used must be accompanied by a value for `ShippingCarrierUsed`. Error messages may appear in the Load Results report when fields contain incorrectly populated fields.
- **Using multiple values in one field:** Some fields enable you to enter several values. When doing so, use the pipe (|) character to separate values.
- **Template variations across eBay sites:** Different eBay sites support different default templates. For example, not all sites support the Catalog template.

The Action data field header includes metadata information such as SiteID, Country, and Currency, which are specific to the site from which the template is downloaded. Do not change these values unless you are an advanced user who wants to list items on a different eBay site and you have the necessary permissions from [Customer Support](#) to do so.

Choosing a template file

This section explains the designed purpose for each of the listing templates.

Before you download templates, determine where to store the files for easy access and retrieval. Good file management practices help alleviate losing data and time-consuming rework. Each type of template was designed for an intended purpose.

For example, the listing templates have these prescribed uses:

- Use the Item Specifics template to list items based on a particular eBay category, like a particular type of memorabilia
- Use the Catalog template to list items with ISBN, UPC, or SKU established product identifiers
- Use the Basic template for all other types of listings, such as items that do not have major similarities
- Use the Tickets template for listing tickets in the Events Category, such as concerts and sporting events.

When you first create a listing template, keep the item listings to a minimum, and use the *VerifyAdd* action the first time you upload a file. Uploading a simple file first will help you more easily resolve any errors. After successfully uploading a file, create a file with actual listings, and then upload that file to post real items on eBay.

When you create a new listing file, keep in mind that you can later use it to create similar listing files.

Using the default templates

This section explains how to download a template file, and then enter product information in the template fields.

Acquire a default template

This section explains how to acquire the default templates via the internet.

Downloadable templates enable you to easily create your product and listing template files with a standardized file structure. The column headings in the template files control how the data is uploaded, so standardized files help minimize processing errors. Column header text should not deviate from the standard formats used in the templates.

You must be connected to the Internet in order to download File Exchange templates. For in-depth information about the File Exchange templates, refer to the [File Exchange Advanced Instructions](#).

You can download the templates in two different formats: Excel or CSV. Excel-formatted templates provide field descriptions inside the file, but the CSV templates do not. Choosing the right template will help make listing your items easier. Each template was designed for a specific purpose.



Note: If a pop-up blocker is enabled on your computer, disable this function, or choose to override the blocker when prompted, in order to download the templates.

To acquire a default template:

1. Sign in to your eBay account with your user ID and password.
2. Navigate to the [File Exchange Centre](#) page.
3. Click **Select Template** on the left side of the page. The *Select Template* page opens.

Select a Template: File Exchange

Select the template that you would like to use to upload your listings and updates. [Learn more.](#)

Item Specifics Category template
Use this template to list in one category. This option allows you to enter item specifics to your listings.
[Select a category](#)

Catalog listing template
Use this template if you plan to use ISBN or UPC codes to list items in the following categories: Books, Movies, Music, and Video Games.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Tickets listing template
Use this template if you plan to list in the Event Tickets category.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Basic template (no item specifics)
Use this template if you're listing in categories that do not include item specifics.
[CSV format](#) | [Excel format](#) | [Instructions](#)

Half.com templates
Use these templates to manage inventory and sales on Half.com.
Load Inventory: [CSV format](#) | [Excel format](#) | [Instructions](#)
Post Sales Management: [CSV format](#) | [Excel format](#) | [Instructions](#)

[About eBay](#) | [Announcements](#) | [Security Center](#) | [eBay Toolbar](#) | [Policies](#) | [Government Relations](#) | [Site Map](#) | [Help](#)

Copyright © 1995-2008 eBay Inc. All Rights Reserved. Designated trademarks and brands are the property of their respective owners. Use of this Web site constitutes acceptance of the eBay [User Agreement](#) and [Privacy Policy](#).

[eBay official time](#)

Figure 1: Select Template page



Tip: After navigating to the *Select Template* page, you can use the links on the left side of the page to access all of the other File Exchange pages used in these procedures.

4. Select one of the template files in either CSV or Excel format, and then follow the prompts to save the template on your computer.

Enter data in the template fields

This section explains how to use a File Exchange template file to create product listings.

The default templates can be modified using any software program that reads comma-separated value (CSV) format, such as a spreadsheet program or a text editor. We recommend using a spreadsheet program, which structures the information in a table layout.

Each row in the table represents an individual item. The columns, or *field names*, define the types of product characteristics, like Brand and Model. The individual cells in each row define the *field values*, like Apple and Motorola. These two components form the name-values pairs that define specific characteristics about a product, like Brand = Apple. Field names that have an asterisk must have values; field names without an asterisk are optional.

The procedure below provides sample entries for the a default template. The action used in a template file determines which of the default fields are required to contain values (data). For example, using the Revise and Relist actions only require using the ItemID field; whereas using End requires the

ItemID and Endcode fields. For more information about Action field requirements, refer to the [File Exchange Advanced Instructions](#).

For more information about general field requirements, refer to [Required template fields](#) on page 29.

1. Use the fields below to enter data for your listings (asterisks (*) denote required fields):

Header Field Name	Purpose	Accepted Values	Example
*Action on page 29	<i>VerifyAdd</i> allows you to test a simple file before uploading your actual listings. To upload actual listings, use the <i>Add</i> action.	No other values are accepted.	VerifyAdd
*Category on page 29	Specifies the eBay product category.	Valid eBay category ID	18976
Title on page 34	Specifies which terms are found when buyers search for products. Use multiple terms so it's easy for buyers to search for this product.	Open; user-defined 80 characters (including blank spaces)	U2 Live
Product:Brand on page 34	Specifies the product brand.	Open; user-defined	Apple
Product:MPN on page 36	Specifies the manufacturer part number.	Open; user-defined	14UPMOTLDR001
Product:UPC on page 37	Specifies the product code number or key used by the manufacturer to identify the product.	Open; user-defined	426351144531
Product:EAN on page 35	Specifies the product code number or key used by the manufacturer to identify the product.	Open; user-defined	6351144531942
Product:ISBN on page 35	Specifies the product code number or key used by the manufacturer to identify the product.	Open; user-defined	05351144531
Product:EPID on page 35	Specifies the eBay product ID in our catalog.	Open; user-defined	2535114
*Description on page 30	Specifies product details and general information. To use multiple line descriptions, enter HTML text here, and use the and <P> tags to separate the lines.	Open; user-defined 500,000 characters (including blank spaces)	Best live performance ever captured on CD
PicURL on page 41	Link to a hosted photo of the item. Photo must be self-hosted, meaning the URL entered points to your photo on a web server accessible on the internet. Separate multiple image URLs with a " " (pipe character).	Open; user-defined 2048 characters (including blank spaces)	http://xxx /pic2.jpg

Header Field Name	Purpose	Accepted Values	Example
*Quantity on page 32	Specifies the number of this type of item for sale. Commas between integers are not required for large numbers.	Open; user-defined	10
*Format on page 31	Specifies the type of listing format, such as Auction or FixedPrice.		FixedPrice
*StartPrice on page 34	Specifies the cost of the product. Decimal points and commas must be correctly placed. No currency symbol is required.	Open; user-defined 16 characters (including commas and decimal point)	10.00
*Duration on page 31	Specifies how long the listing will be posted on eBay. Choose 1, 3, 5, 7, or 10 for all formats except StoresFixedPrice. Use 30 or Good 'Til Cancelled for StoresFixedPrice listings.	Only certain values are allowed, and the choice of values depends on the listing format. Valid Auction and Fixed Price durations include: 1, 3, 5, 7, and 10 (days). If you are a qualified seller, you can also use (30) days, and GTC (for the Good Til Cancelled) for FixedPrice.	10
ImmediatePayRequired on page 39	Specifies whether immediate payment is required. This is a boolean value, meaning 1=true, or "yes." WorldofGood.com listings require immediate payment, so enter 1.	Indicates that immediate payment is required from the buyer. This field is used to require that an item be paid for before it is considered closed and purchased. This field is supported for Premier and Business PayPal accounts only.	1
*Location on page 32	Indicates to the buyer the location from where the item will be shipped. Postal zip codes are supported, or include city, state (two-letter abbreviation), and country (three-letter abbreviation).	Open; user-defined 45 characters (including blank spaces)	95124
PayPalAccepted on page 40	This is a boolean value, meaning 1=true, or "yes." PayPalEmailAddress on page 41 must also be used.	Open; user-defined	1
PayPalEmailAddress on page 41	Ensures you receive correspondence from PayPal. This must be the same email address as on your PayPal account.	Open; user-defined	myEmail@PayPal.com
ShippingService-1:Option on page 44	Identifies the shipping service carrier.	Open; user-defined	UPSGround

Header Field Name	Purpose	Accepted Values	Example
	For valid postage service entries, see Optional template fields on page 37. Must accompany an entry for ShippingService-1:Cost on page 44.		
ShippingService-1:Cost on page 44	Defines the shipping cost. Must accompany an entry for ShippingService-1:Option on page 44.	Open; user-defined 16 characters (including commas and decimal point)	5.00
*DispatchTimeMax on page 30	Defines the handling time required to package the item.		2
*ReturnsAcceptedOption on page 32	Indicates to buyers if they can return the item (or not).	Indicates that a buyer can return the item.	ReturnsAccepted



Note: Field values are sometimes required for only certain categories. For example, the *Service Provider* field value is required for phones, but not video games. The *Platform* field value is required for video games, but not phones. The upload response file denotes whether required values are missing.

2. When you are done, save the file in CSV format to a location on your computer.

Adding a new field to a default template

This section explains how to add new fields to a default File Exchange template.

The default templates contain a subset of all available fields. To use an optional or new field, you'll enter it yourself. This section explains how to add a new field to a default template or to one of your working product listing files.

Templates contain required and optional fields. The asterisk (*) denotes required fields (*Action). Do *not* change or delete any of the required fields!

An optional field can be deleted (or renamed and used as a new field not included in the default template). For example, you might rename the [Subtitle](#) on page 48 field as [ShippingService-1:FreeShipping](#) on page 44 and re-use the field.

You can also add blank columns to a template and enter new field names in the column header. You do not have to remove unused fields, but doing so after creating and successfully uploading a new listing file makes it easier to customize and manage different types of product listing files.

Field names must follow the format requirements explained in [Template field definitions](#) on page 29. These instructions describe using Microsoft Excel[®]; if you are using a different spreadsheet application, use similar functions in that application to complete this procedure.

1. Open a default template or one of your working product listing files.
The default templates are available on the File Exchange [Select Template](#) page.
2. Add the following new header field names using one of these methods:

- Click on a field in the first row (except for Action) and select **Insert > Column** on the menu bar. Enter a field name in the new column, such as `Border`, and then press **Enter**.
 - Click on an optional field in the first row that you do not intend to use, such as Highlight. Enter a new field name in its place, such as `BoldTitle` on page 38, and then press **Enter**.
3. Enter values (in the second row, below the field header) for the new fields, and then save the file.

Deleting a field from a default template

This section explains how to remove fields from a default File Exchange template.

The File Exchange templates contain both required and optional fields. Unused optional fields can be deleted to streamline your template files. Do not change or delete any of the required field headers. Required fields are in **bold type** or have an asterisk (*) beside the field name.



Tip: Instead of deleting an unused optional field, it can be renamed to serve as a new field that is not in the default templates. For example, you may not want to use the `BoldTitle` on page 38 field, but would like to offer free shipping for this item, you can replace it with `ShippingService-1:FreeShipping` on page 44, and use it for that purpose.

To delete an unused optional field, select the column and select **Edit > Delete**.



Tip: If you want to delete multiple new fields, hold down the `Ctrl` button while clicking on columns you want to delete, and then select **Edit > Delete**.

Using product identifiers

This section explains how to add the Product fields to your listings.

Product fields enable you to automatically add product information directly from our catalogue to your listings. Product fields are explained in [Product code and details fields](#) on page 34.

For example, when you include `Product:UPC` in a template, we locate the specific book in our catalogue and automatically add the title, description, and stock photo to your listing. If you include `Product:IncludePreFilledItemInformation` in a template, we automatically insert the manufacturer, model, and other product details from our catalogue into your listing. For example:

Title	Product:Brand	Product:MPN	Product:IncludeStockPhotoURL	Product:UPC
iPhone 5 Black 64GB	Apple	MD642C/A	1	3846274356
Creole Belle Hard cover			0	1451648133

Product code fields

Use the Product code fields to automatically add product information from our catalogue to your listings. For example, `Product:ISBN` identifies a specific book in our catalogue and automatically adds the title, description, and stock photo (if one is available) to your listing.



Important: All listings for manufactured products require a product identifier, such as a UPC, EAN, ISBN, and so on. Variations require product identifiers for each item in the variation group. If your item does not have a product identifier, then enter "Does not apply" into one of the product fields, like UPC.

You can use these Product code fields:



Note: Product:Brand and Product:MPN must be used together. For example, if you include an entry for Product:Brand, you must also include an entry for Product:MPN, and vice versa. All other Product code fields can be used independently of each other.

- [Product:Brand](#) on page 34—Name of the brand, which is typically the primary name you see on the product, such as Apple, Puma, or Hermes. This field must be used with Product:MPN.
- [Product:MPN](#) on page 36—Manufacturer Part Number (MPN). To find the number, look on the outside of the product. The owner's manual, if you have one, may describe where the part number is located. This field must be used with Product:Brand.
- [Product:EAN](#) on page 35—European Article Number (EAN). To find the number, look below the EAN bar code on the outside of the product.
- [Product:ISBN](#) on page 35—International Standard Book Number (ISBN). To find the number, look below the ISBN bar code on the book cover or on the Copyright page.
- [Product:UPC](#) on page 37—Universal Product Code (UPC). To find the number, look below the UPC bar code, typically on the outside of the product.
- [Product:EPID](#) on page 35—eBay ePID, or product identifier. When a product exists in our catalog, use this number to reference it.

Product details fields

Use the Product details fields to define the product information from our catalogue you want to include in a listing.

The Product details fields are:

- [Product:IncludePrefilledItemInformation](#) on page 36 – To insert information from our catalogue, enter 1
- [Product:UseStockPhotoURLAsGallery](#) on page 37 – To insert the stock photo from our catalogue (when available) as your Gallery picture, enter 1. A stock photo is not generated unless Product:UseStockPhotoURLAsGallery and Product:IncludeStockPhotoURL are set to `true`.
- [Product:IncludeStockPhotoURL](#) on page 36— To insert the stock photo in our catalogue (when available), enter 1. A stock photo is not generated unless Product:UseStockPhotoURLAsGallery and Product:IncludeStockPhotoURL are set to `true`.



Note: To use your own self-hosted image as the Gallery picture, enter 0 and use the PicURL field to specify the image to be used as your Gallery picture.

- [Product:ReturnSearchResultsOnDuplicates](#) on page 36 – To find specific information about an item when our catalogue contains more than one matching product, enter 1.

Add Product fields to your listings

Only one product identifier is needed per item, unless you use `Product:Brand` and `Product:MPN`, in which case you need to add both.

To add values to Product fields:

1. Open a new Catalogue template file from the File Exchange [Select Template](#) page. If you use an existing Catalogue template, you must add the Product fields manually.
2. Enter the numeric code for one of these types of product identifiers:
 - In the `Product:Brand` field, enter the Brand of the item. If you provide a brand name, you must also provide a value for `Product:MPN`.
 - In the `Product:MPN` field, enter the Manufacturer's Part Number for the item. If you provide a value for this field, you must also provide a value for `Product:Brand`.
 - In the `Product:UPC` field, enter the Universal Product Code number for the item.
 - In the `Product:ISBN` field, enter the International Standard Book Number number of the item.
3. In the `Product:IncludePreFilledItemInformation` field, enter 1 to add item information from our catalogue to your listing.
4. In the `Product:IncludeStockPhotoURL` field, enter 1 to add the standard photo from our catalogue to your listing.

Using revision files

This section explains how to simplify the revision process by downloading and then updating listing files.

To simplify the revision process, you can download files that contain existing listing information, which you can then update with only minimal changes before uploading those changes to eBay. File Exchange allows up to 5,000 uploaded listings per day. To upload as many as 10,000 listings per day, contact Customer Support.

On the [Create a Download Request](#) page, you can download these types of revision files:

- **Revise price and quantity:** Use to update the `SiteID`, `Currency`, `StartPrice`, `BuyItNowPrice`, and `Quantity` fields in Active listings. For listings with variations, the price and quantity fields can be updated for each variation.
- **Revise payment status:** Use to update the `PaymentStatus` field in Sold listings.
- **Revise shipping status:** Use to update the `ShippingStatus`, `ShippingCarrierUsed`, and `ShipmentTrackingNumber` fields in Sold listings.
- **Revise product identifiers:** Use to update the `UPC/EAN/ISBN/Brand/MPN` fields in Active listings.

In addition to the fields you use to update your listings, the revision files provide the `Action` and `ItemID` fields and values. These field values need not be changed.

You perform the same steps to download the Active Listings and Sold Listings revision files; the type of revision file you use determines which fields are contained in the downloaded file.

To download a revision file:

1. Using a web browser, go to the [Create a Download Request](#) page.

2. Select **Active Listings** or **Sold Listings** from the *Listing and Records* drop-down menu.
3. Select **File Exchange** for the Download format, and then select the desired type of revision file from the drop-down menu (such as Revise Price and Quantity or Add Unique Identifiers (UPC/EAN/ISBN/Brand/MPN)).
4. Under **Date Range**, select All Records to download all Active or Sold listings, or use another option to refine the range of dates you want to include.
5. Verify your eBay account email address.
6. Click **Save**. Be sure to make a note of the download request reference number on the *Create a Download Request: Success* page. This number identifies the revision file you just requested.
7. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides a link to download the revision files. After your request has been processed, you'll see the reference number on this page. Click the adjacent **Download** link.
8. When prompted, open the file. When the file is opened in a spreadsheet application, save it on your computer.
9. If you are using Microsoft Excel, to display the ItemID listing numbers select the ItemID column, click the right-mouse button, and then select **Format Cells**. In the Format Cells window under *Category*, select **Number**, set *Decimal Places* to 0, and then click **OK**.
10. To revise field values, update the fields you want to change, such as Title or Quantity. When you are finished, save the file in CSV form and then close the file.
11. Using a web browser, go to the [Upload Listings & Updates](#) page and click the **Browse** button next to *File Location* to select the file you saved in step 10 above.
12. Click **Upload**.

To verify that your changes were uploaded, click **View Upload Results** in the navigation bar.

Using the Condition fields

Use the Condition fields to connote the condition of an item.

Get values for ConditionID

**ConditionID* on page 29 is a mandatory field used to describe the state and appearance of an item. The same value can connote different meanings depending on the category. For example, 1000 means *New* in a Computer category listing but *New with box* in a Shoes category listing.

To look up *ConditionID* values, click the **ConditionIDs by Category** link on the [File Exchange Instructions and Resources](#) page. Doing so downloads a CSV file for those categories that require *ConditionIDs*. Because the value you enter for *ConditionID* depends upon category, see the [item condition look-up](#) page to determine which categories require a *ConditionID*.

To obtain the *ConditionID* value for a specific category, generate an Item Specifics template. The generated template will contain the new *ConditionID* field as well as the *ConditionID* numbers. Literal values are defined in the Item Specifics Definitions file that accompanies the generated template.

To get the available *ConditionID* values for a given category:

1. Go to the [Select Template](#) page and, under *Item Specifics Category template*, click **Select a category**.
2. On the *Select Template: Item Specifics* page, select the category that best describes your item. Continue to select sub-categories (to the right) until no more options appear.



Tip: If you already know the category number, enter it in the *Category#* field.

3. Click **Generate Template**.
4. To open the *Generate Template* page, click the **Item Specifics Category Template** link file.
5. To open the file, click the **Item Specifics Definitions** link.
6. In the *Item Specifics Definitions* file, select the appropriate *ConditionID* number for your item and copy it to the *ConditionID* field in the Item Specific Category template file.



Note: To update the item condition description in an existing listing template, change the existing condition column name (A:Condition or C:Condition) to ConditionID and then enter a numeric value.

7. Enter any other required or desired field values for the item in the appropriate fields (like payment and return policy information), and then save the file in comma-separated value (CSV) format.

Enter ConditionDescription

Use the optional *ConditionDescription* field to describe the condition of a used item. This field can be used in conjunction with the mandatory **Description* on page 30, which should be used to provide non-condition specifics about an item. To connote the condition of an item, use descriptive text such as:

"The right leg of the chair has a small scratch (see photo) and the back of the seat has a light blue stain the shape and size of a silver dollar."

Category	Description	ConditionID	ConditionDescription
9355	Nokia Lumia 900 Smartphone AT&T 16GB Cyan	2000	Gently used, miniscule scratch on lower left corner of display.
31388	Panasonic Lumix12.1MP DMC-ZS7 Blue	3000	Like new, no box or cables. Pristine condition. Never used.

Uploading and downloading files

This section explains how to upload a template file and then download inventory and sales reports.

Upload a template file

To upload listing files to File Exchange, you must be connected to the internet. You'll also need a valid email address in order to receive upload confirmations.

Template files are validated when uploaded as follows:

- A basic format check is performed when files are uploaded. For example, if you use a format other than .csv, or tab-delimited .txt in some regions, the upload will fail. Also, if the Action field is not present in the first column, or the required fields are not present and properly formatted, the upload will fail.
- If you create your File Exchange CSV files on a Unix system (such as Linux), you must convert the files from Unix format to DOS format before you upload them to eBay. To do so, run the unix2dos utility against the files to properly encode line breaks. For example, run `unix2dos linuxfilename.csv`. Doing so converts the Unix instruction for a new line (\n) to an instruction recognized by Windows (\r\n). Be sure to upload the converted Windows-compatible version of the files.
- You can only upload 1,000 actions every 24 hours. If you have exceeded your upload limits for the day, the upload will fail. If the number of actions in the file exceeds the eBay limit, the upload will fail. To request an increase in your upload limit, contact [Customer Support](#).
- Files can only have up to 150,000 rows and cannot be over 5 MB in size

An example of an *Upload Inventory* page is shown below.

Upload Inventory

It may take 30 minutes or more to process your uploaded files. You can review the status of your uploads on the [View Upload Results](#) page.

To upload your files:

1. Click **Browse** to select the file or enter the file path.
2. Make sure your Email Address is correct. If there is a problem, you will receive an email with detailed error messages.
3. Click **Upload** to upload your file to eBay.

File Location

 Click **Browse** to select a file or enter a file path.

Email Address

 Success and error messages will be sent to this address. To change, enter a new email address.

[Cancel](#)

Click **Upload** to upload your file to eBay.

Figure 2: Upload Inventory page

After uploading files, always check the upload results report to verify that no errors occurred. eBay sends you an email confirmation noting its success or failure. (If the upload fails, the email you receive will describe any errors.)

Later, you will receive another email notifying you that the product listings were posted successfully.

Follow these steps to upload your template file:

1. Go to the [File Exchange Centre](#) page, select **Upload Listings and Updates** which opens the *Upload New Listings and Updates* page.
2. Under File Location, click **Browse** and locate the new template .csv file that you previously created. When you have found and selected the file, click **Open** to place it in the *File Location* field.
3. Type in the email address where you want File Exchange to send emails to (it defaults to your account email).
4. Click **Upload** to send your template file to eBay.

View upload results

Click **View Upload Results** on the *Upload Inventory* page to view the summary and status of the file(s) you've just uploaded.

The *View Upload Results* page shows the status of uploaded files, along with this information:

- Date you uploaded the file
- Reference number generated by eBay File Exchange
- Number of requested actions in the file
- Percentage of actions completed
- Links to the uploaded file(s)
- Upload status, which includes: File Received-In Queue, In Progress, Completed, Failed - Invalid File Format
- Links to the Load Results report, as described in [Load results report details](#) on page 23.

The *View Upload Results* page also allows you to download any file that has been previously uploaded. For example, if you want to create a similar file from one that uploaded successfully, simply download that file and rename it when you save it. You can also download your upload results report from this page once processing has completed.

Use the *View Last* drop-down menu to see your upload results sorted by time frames (24 hrs, last 7 days, 30 days or 90 days).

An example of a *View Upload Results* page is shown below.

View Upload Results						
File Receipt History						
						View last: 7 days Go
Upload Date	Ref #	# of requested actions	% of completed actions	Uploaded File*	Status	Load Results Report**
Feb-17-11 12:28:42 PST	51181	500	100%	Download (Compressed)	Completed	Download (Compressed)
Feb-11-11 14:32:57 PST	50904	500	100%	Download (Compressed)	Completed	Download (Compressed)
Feb-11-11 09:54:29 PST	50902	1000	100%	Download (Compressed)	Completed	Download (Compressed)
Feb-11-11 09:41:48 PST	50901	750	100%	Download (Compressed)	Completed	Download (Compressed)

* eBay will retain uploaded files and upload results files for 90 days.

** The Load-Results report provides information regarding successful and unsuccessful uploads. Use the [Error Codes Reference](#) table to correct unsuccessful uploads.

Figure 3: View Upload Results page

Click on a **Download** link under *Load Results Report* to open a results file.

Load results report details

The Load Results report contains processing data about each listing in your upload file. An example file is shown below.

	A	B	C	D	E	F	G	H	I
1	Line Num	Action	Status	Error Code	ItemID	Application	StartTime	EndTime	AuctionL
2	1	Add	Success		2.70E+11		2008-05-11	2008-05-18	
3	2	Add	Success		2.80E+11		2008-05-11	2008-05-18	
4									
5									
6									
7									
8									
9									

Figure 4: Load Results report

The column headers (or data fields) are described in [Result and report fields](#) on page 48.

Using revision files

This section explains how to simplify the revision process by downloading and then updating listing files.

To simplify the revision process, you can download files that contain existing listing information, which you can then update with only minimal changes before uploading those changes to eBay. File Exchange

allows up to 5,000 uploaded listings per day. To upload as many as 10,000 listings per day, contact Customer Support.

On the *Create a Download Request* page, you can download these types of revision files:

- **Revise price and quantity:** Use to update the *SiteID*, *Currency*, *StartPrice*, *BuyItNowPrice*, and *Quantity* fields in Active listings. For listings with variations, the price and quantity fields can be updated for each variation.
- **Revise payment status:** Use to update the *PaymentStatus* field in Sold listings.
- **Revise shipping status:** Use to update the *ShippingStatus*, *ShippingCarrierUsed*, and *ShipmentTrackingNumber* fields in Sold listings.
- **Revise product identifiers:** Use to update the *UPC/EAN/ISBN/Brand/MPN* fields in Active listings.

In addition to the fields you use to update your listings, the revision files provide the *Action* and *ItemID* fields and values. These field values need not be changed.

You perform the same steps to download the Active Listings and Sold Listings revision files; the type of revision file you use determines which fields are contained in the downloaded file.

To download a revision file:

1. Using a web browser, go to the [Create a Download Request](#) page.
2. Select **Active Listings** or **Sold Listings** from the *Listing and Records* drop-down menu.
3. Select **File Exchange** for the Download format, and then select the desired type of revision file from the drop-down menu (such as Revise Price and Quantity or Add Unique Identifiers (UPC/EAN/ISBN/Brand/MPN)).
4. Under **Date Range**, select All Records to download all Active or Sold listings, or use another option to refine the range of dates you want to include.
5. Verify your eBay account email address.
6. Click **Save**. Be sure to make a note of the download request reference number on the *Create a Download Request: Success* page. This number identifies the revision file you just requested.
7. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides a link to download the revision files. After your request has been processed, you'll see the reference number on this page. Click the adjacent **Download** link.
8. When prompted, open the file. When the file is opened in a spreadsheet application, save it on your computer.
9. If you are using Microsoft Excel, to display the ItemID listing numbers select the ItemID column, click the right-mouse button, and then select **Format Cells**. In the Format Cells window under *Category*, select **Number**, set *Decimal Places* to 0, and then click **OK**.
10. To revise field values, update the fields you want to change, such as Title or Quantity. When you are finished, save the file in CSV form and then close the file.
11. Using a web browser, go to the [Upload Listings & Updates](#) page and click the **Browse** button next to *File Location* to select the file you saved in step 10 above.
12. Click **Upload**.

To verify that your changes were uploaded, click **View Upload Results** in the navigation bar.

Generating reports

This section explains how to download inventory, sales, and recommendations reports generated by completing a download request, and then explains how to create download schedules.

Create a download request

Now it's time to learn how to create inventory and sales history reports based on the inventory and listing files you just created. Click **Create a Download Request** on the *File Exchange Centre Overview* page (or **Download Files** in the left navigation bar) to open the *Create a Download Request* page shown below.

Create a Download Request

Select active listings and sales history records that you want to download.
Note: Your sales records are available for the current month and the past three calendar months.

Listings and records

Date Range
 All records
 All new records since last download only (Last downloaded: Jul-01-08 00:00:00 PDT)
 From

From at
 To at

Email address

 Your downloads will be sent to this email address. Separate multiple email addresses with commas.

[Cancel](#)

Note: Downloads may take a day past your scheduled time to become available.

Figure 5: Download request form

The *Create a Download Request* page enables you to generate inventory and sales reports by choosing one of these filters on the *Listing and Records* menu:

- Active items
- Sold items
- Unsold items
- Sold and archived items
- Items awaiting payment
- Items paid and awaiting shipment
- Items paid and shipped
- Archived items
- All Sold and Archived

You can also use date ranges to control which data gets captured in a generated reports. All of the above reports can be generated using the example procedures in these types of reports:

- [Download a Sold items report](#) on page 26
- [Download an Active listings report](#) on page 26
-

Download an Active listings report

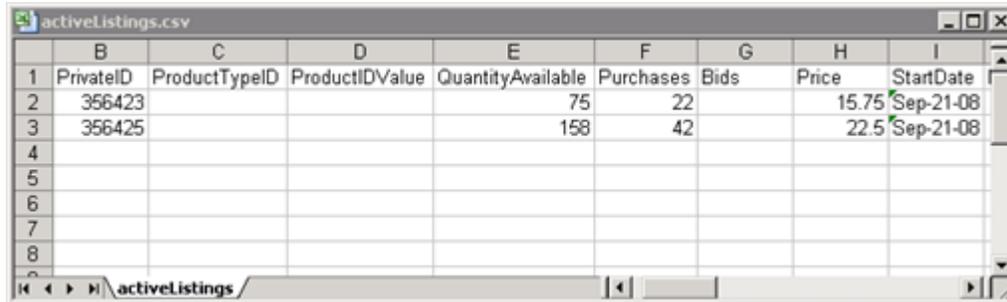
This section explains how to generate a report that shows all of your active listings.

There are several types of status-oriented reports, all of which can be downloaded using this procedure. In this example, you will generate an inventory snapshot report following these steps:

1. Select **Active Listings** from the *Listing and Records* drop-down menu.
2. Type in the email address(es) you want the file sent to (it defaults to your registered email).
3. Click **Save**.
4. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides links to download the report(s) you just created.

The Active listings report, in .csv format, provides you a view of all your listings still selling on eBay. (After a listing ends, it moves to the Sold or Unsold listings.) This file is in default list order by end date, and with all Good Til Cancel Items listed at the end.

You can import this file into your inventory system and use the data in it to reconcile and manage your inventory. An example file is shown below.



	B	C	D	E	F	G	H	I
1	PrivateID	ProductTypeID	ProductID/Value	QuantityAvailable	Purchases	Bids	Price	StartDate
2	356423			75	22		15.75	Sep-21-08
3	356425			158	42		22.5	Sep-21-08
4								
5								
6								
7								
8								

Figure 6: Active listings report

For Active listings field descriptions, see [Result and report fields](#) on page 48.

Download a Sold items report

This section explains how to generate a report that shows your current sales.

There are several types of sales-oriented reports, all of which can be downloaded using this procedure. In this example, you will generate a Sold items report.

1. Select **Sold** from the *Listing and Records* drop-down menu.
2. Type in the email address(es) you want the file sent to (it defaults to your registered email).
3. Click **Save**.

4. In the navigation bar, click **Completed Downloads**. The *View Completed Downloads* page provides links to download the report(s) you just created.

The report you download provides a summary of the profits generated by each of your sold listings. The data displayed is calculated based on stored product information, eBay fees, and the total revenue generated by the sold listing.

The report contains the following:

- Buyer information
- Payment information
- Shipping information
- Sales information
- Cost information
- Listing information
- Feedback information



Note: For report field definitions, refer to [Sold Listings report fields](#).

The figure below is a sample Sold Items report (in .csv format). The generated report and its data fields or column headers will differ depending on the filter you select.

	A	B	C	D	E	F	G	H	I	J
1	Sales Rec	User Id	Buyer Full	Buyer Pho	Buyer Em	Buyer Add	Buyer Add	Buyer City	Buyer Stat	Buyer Zip
2	2545	jdoe	John Doe		jdoe.ebay1	283 Hendrickson Ave.	Lynbrook	NY		11563
3	2546	jndoe	Jane Doe		tiam.ebay1	261 hamilt suite 402	palo alto	CA		94301
4										
5										
6										
7										
8										

Figure 7: Sold items report

Create a download schedule

You can create automated download schedules using the File Exchange Centre for various types of inventory reports in order to view your updated sales information on a regular basis.

The *Download Schedule* page enables you to specify which reports will be automatically sent to you by choosing one of these filters on the *Listing and Records* menu:

- Sold items
- Unsold items
- Sold and archived items
- Items awaiting payment
- Items paid and awaiting shipment
- Items paid and awaiting shipment
- Archived items
- All Sold and Archived items

You can also use date ranges to control which data gets captured in a generated reports.

The following is an example of *Create a Download Schedule* page with **Sold** selected.

Create a Download Schedule

You can automate the download process and access your updated sales information on a regular basis.

Listings and records

Frequency

 Select how often you'd like to receive a report. [Learn More](#)

End schedule
 Specify when you'd like us to stop sending your sales information

End by: at US Time (PST).

No end date

Email address

 Your downloads will be sent to this email address. Separate multiple email addresses with commas.

[Cancel](#)

Note: Downloads may take a day past your scheduled time to become available.

Figure 8: Create a Download schedule

After selecting the options you want and entering your email address, click **Save**.

View download schedule

To view a summary of your download schedule, and a list of completed downloads, click **Download Schedule** on the left side of *File Exchange Centre* page.

View Download Schedule

Current Schedule (1 item)

<input type="checkbox"/>	Schedule Id	File Type	Frequency	End Schedule	Email	Action
<input type="checkbox"/>	5522	Sold	Weekly (on Friday)	No End Date	seller@ebay.com	Edit Schedule

Figure 9: View Download schedule

This page shows the currently scheduled downloads, and allows you to edit or delete download schedules.

Template field definitions

This section explains the field requirements and purpose by specifying character limits, data types, and field relationships.

Required template fields

The fields defined in this section are required. Use these fields to specify how a listing appears on eBay.

*Action

Required field in all templates. Determines the purpose of the row: add item, relist item, revise item, end listing, mark an item's status, verify an added item, and add item description information.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • Add • Revise • Relist • End • Status • VerifyAdd • AddToItemDescription
Field Dependency	Must enter all required field data for a particular type of action.

*Category

Numeric ID of the Category where the item is to be listed. To get category IDs, download the [Category IDs](#) file. After you open the file, if you sort the lines in a column, be certain to sort the whole table, not just the one column.

Character limit	Max length 10
Type	Integer
Valid Entry	Category number, like 1245 (for Printers).
Field Dependency	Must use a valid eBay category number.

*ConditionID

Describes the appearance and state of the product. Condition IDs are numeric, not textual, and vary according to the respective category. To retrieve the Condition IDs in the Item Specifics Definition file, generate an Item Specific template for a category.

Character limit	N/A
Type	Integer
Valid Entry	<p>Possible valid eBay <i>ConditionID</i> values include:</p> <ul style="list-style-type: none"> • 1000 • 1500 • 2000 • 2500 • 3000 • 4000 • 5000 • 6000 • 7000 <p>To obtain the <i>ConditionID</i> value for a specific category, generate an Item Specifics template. The generated template will contain the new <i>ConditionID</i> field as well as the <i>ConditionID</i> numbers. Literal values are defined in the Item Specifics Definitions file that accompanies the generated template.</p> <p>To view the ConditionIDs for all categories, go to File Exchange Instructions and Resources and click the ConditionIDs by Category.</p>

*Description

Contains product information about the item. Include all relevant item and product specifications that may be of interest to the buyer.



Note: You cannot use line breaks and carriage returns in this field. To insert multiple lines, use the HTML
 and <P> tags to separate lines into paragraphs.

To provide information specific to the *condition* of an item, use [ConditionDescription](#).

We provide a script to remove carriage returns, escape quotes, and to perform other necessary changes to make the text in your Description field valid in File Exchange. To download the script as well as the instructions for using it, see [How to use the new File Exchange Item Description Utility](#).

Character limit	Max length 500,000
Type	Text string
Valid Entry	Content to accurately and completely describe the item.
Field Dependency	This field is optional for catalog listings but is required for non-catalog listings.

*DispatchTimeMax

Use this field to specify the maximum number of business days you take to prepare an item for shipment to a domestic buyer once you receive a cleared payment. The value you enter for **DispatchTimeMax*

does not include the duration of time needed to actually ship the item (the carrier's transit time) to the buyer.

To specify:

- zero-day handling, enter 0 (zero)
- that an item is not shipped (for example, an item that is picked up locally), enter -1

Character limit	N/A
Type	Integer
Valid Entry	<ul style="list-style-type: none"> • -1 • 0 • 1 • 2 • 3 • 4 • 5 • 10 • 15 • 20 • 30
Field Dependency	<p><i>*DispatchTimeMax</i> is valid for Flat and Calculated shipping. You can enter a value for <i>*DispatchTimeMax</i> even when you do not enter a value for shipping service costs.</p>

*Duration

How long would you like your listing to be posted on eBay? Enter the amount of days you'd like the listing to be active.

Character limit	Max length 3
Type	Integer
Valid Entry	<p>Only certain values are allowed, and the choice of values depends on the listing format. Valid Auction and Fixed Price durations include: 1, 3, 5, 7, and 10 (days). If you are a qualified seller, you can also use (30) days, and GTC (for the Good Til Cancelled) for FixedPrice.</p> <p>You can also refer to the Durations Table on the eBay developer site. (You must have an eBay developer account to access these English-language only pages.)</p>

*Format

Listing format for the item. For more information, see [Selecting a selling format](#).

Character limit	N/A
Type	Text string

Valid Entry	<ul style="list-style-type: none"> • Auction (default) • FixedPrice • ClassifiedAd • RealEstateAd
--------------------	---

*Location

Location of the item. Enter the State and Country information.

Character limit	Max length 45
Type	Alphanumeric
Valid Entry	State and Country where the item is located (do not enter postal code).
Field Dependency	If you use the PostalCode field, do not use the Location field. The location will be derived from the postal code value.

*ReturnsAcceptedOption

Indicates that a buyer can return the item.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • ReturnsAccepted • ReturnsNotAccepted

*Quantity

Quantity of the item available for sale. A quantity of more than one implies all the items are the exact same.

Character limit	Max length 45
Type	Integer
Valid Entry	Standard numbers, like 1, 15, and 100.
Field Dependency	If <i>LotSize</i> is greater than 1, then the <i>Quantity</i> field indicates the number of lots being listed and <i>LotSize</i> indicates the number of items in each lot. You can only use <i>LotSize</i> in lot-enabled categories.

*ShippingType

The shipping types available for the item. Specifying *Flat* designates that Flat-rate shipping is available for domestic shipping (and international if international shipping services are specified).



Important: When you revise this field – even when you know the information has not changed – be sure to include specific field information for the listing in the uploaded file. For a list of fields that must be included in a revised listing, see [revision dependent fields](#).

To mix Flat and Calculated shipping options, use the *FlatDomesticCalculatedInternational* or *CalculatedDomesticFlatInternational* values.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • Flat (default) • FreightFlat • Calculated • FlatDomesticCalculatedInternational • CalculatedDomesticFlatInternational
Field Dependency	<p>If you set this field to Flat or FreightFlat, you also must also provide field values for ShippingService-X:Option and ShippingService-X:Cost.</p> <p>For FreightFlat, use Freight for ShippingService-X:Option value.</p> <p>If you set this field to Calculated, you also must also provide field value for:</p> <ul style="list-style-type: none"> • ShippingService-X:Option • OriginatingPostalCode • WeightMajor • WeightMinor <p>Do not use these fields for Calculated:</p> <ul style="list-style-type: none"> • ShippingService-X:Cost • ShippingService-X:AdditionalCost <p>If you set this field to FlatDomesticCalculatedInternational, you also must also provide field value for:</p> <ul style="list-style-type: none"> • ShippingService-X:Option • ShippingService-X:Cost • IntlShippingService-X:Option • IntlShippingService-X:Locations • WeightMajor • WeightMinor <p>Do not use this field for FlatDomesticCalculatedInternational: IntlShippingService-X:Cost</p> <p>If you set this field to CalculatedDomesticFlatInternational, you also must also provide field value for:</p> <ul style="list-style-type: none"> • ShippingService-X:Option • IntlShippingService-X:Cost • IntlShippingService-X:Option

	<ul style="list-style-type: none"> • IntlShippingService-X:Locations • WeightMajor • WeightMinor <p>Do not use these fields for CalculatedDomesticFlatInternational shipping:</p> <ul style="list-style-type: none"> • ShippingService-X:Cost • ShippingService-X:AdditionalCost
--	---

*StartPrice

Price at which bidding starts. If the listing is in fixed price format, this is the price to buy the item.

Character limit	Max length 16, including decimal point or comma
Type	Currency
Valid Entry	Numeric amount, like 5.99, 10.00, 100.00

Title

Primary name that appears in the search results for an item. This field is required for non-catalog listings and optional for catalog listings.

Character limit	Max length 80
Type	Alphanumeric string
Valid Entry	Keywords and item descriptors, such as product name and model, that buyers will use when searching for an item.

Product code and details fields

This section explains the fields used to identify an item by its product codes, which are then used to add product information in your listing.



Important: All listings for manufactured products require a product identifier, such as a UPC, EAN, ISBN, and so on. Variations require product identifiers for each item in the variation group. If your item does not have a product identifier, then enter "Does not apply" into one of the product fields, like UPC.

Product:Brand

The name that identifies the product. eBay finds a matching product (or products) to use in the listing.

Character limit	N/A
------------------------	-----

Type	Text string
Valid Entry	The brand name of the product, like Sony or Levis.
Field Dependency	Must accompany Product:MPN on page 36. If several matches occur for Brand and MPN, enter a value for Product:ReturnSearchResultsOnDuplicates on page 36 and resubmit the item to determine which ePID to use.

Product:EAN

The European Article Number (EAN), which provides standard product information about the item. eBay attempts to find a matching product on your behalf to use in the listing.

If multiple matches occur for the EAN, you must resubmit the item using [Product:ReturnSearchResultsOnDuplicates](#) on page 36 field to determine which ePID to use.

Character limit	N/A
Type	Integer
Valid Entry	Number located by the bar code on the product.

Product:EPID

The eBay Product Identification number, or ePID, provides unique product information about the item. To find the ePID, search for the item on eBay, and then copy and paste the ePID from the search results page into Product:EPID field.

To alleviate the chances of our catalogue finding multiple product matches, if you know the ePID for an item use the ePID instead of the other Product:<type> fields (like Product:UPC).

Character limit	N/A
Type	Integer
Valid Entry	Unique product identifier generated by eBay.

Product:ISBN

The International Standard Book Number (ISBN), which provides standard product information about the item. eBay attempts to find a matching product on your behalf to use in the listing.

If multiple matches occur for the ISBN, you must resubmit the item using [Product:ReturnSearchResultsOnDuplicates](#) on page 36 field to determine which ePID to use.

Character limit	N/A
Type	Integer
Valid Entry	Number located by the bar code, and on the back of the title page in the book.

Product:MPN

The Manufacturer Part Number (MPN), which provides standard product information about the item. eBay attempts to find a matching product on your behalf to use in the listing.

Character limit	N/A
Type	Integer
Valid Entry	Number located somewhere on the product housing. Consult the the product owners' manual as to the location of the part number.
Field Dependency	Must accompany Product:Brand on page 34. To determine which ePID to use when multiple matches for MPN and Brand occur, resubmit the item with Product:ReturnSearchResultsOnDuplicates on page 36.

Product:IncludePrefilledItemInformation

Adds pre-filled item information from our catalog to the listing. Manufacturer name, version number, author or artist, and publisher are examples of Pre-filled Item Information.

Character limit	N/A
Type	Boolean
Valid Entry	Use 1 (for True) or 0 for False.

Product:IncludeStockPhotoURL

Adds a stock photo (when one is available) to the listing. If no stock photo is available (or to add your own pictures in addition to a stock photo), use the [PicURL](#) on page 41 field.

If you supply no photos, the stock photo is displayed at the top of View Item (not in the item specifics).

If you supply photos, the stock photo does not appear in View Item. Instead, your photos appear at the top of the page.

Character limit	N/A
Type	Boolean
Valid Entry	Use 1 (for True) or 0 for False.
Field Dependency	A stock photo is not generated unless Product:UseStockPhotoURLAsGallery and Product:IncludeStockPhotoURL are set to true.

Product:ReturnSearchResultsOnDuplicates

Provides definitive information about a product when multiple matches are found in the catalogue.

In order to discern between the product matches found, download the Upload results, and then use the EPID that best matches your item in the listing.

Character limit	N/A
Type	Boolean
Valid Entry	Use 1 (for True) or 0 for False.

Product:UPC

The Universal Product Code (UPC), which provides standard product information about the item. We search for a matching product to use in the listing.

To determine which ePID to use when multiple matches for UPC occur, resubmit the item with [Product:ReturnSearchResultsOnDuplicates](#) on page 36.

Character limit	N/A
Type	Integer
Valid Entry	Number located adjacent to the bar code on the product.

Product:UseStockPhotoURLAsGallery

Designates the stock photo (when available) to be used as the Gallery picture in the listing.

To use your own photo as the Gallery picture, but still use the stock photo as the second picture, enter 0 in this field, and then use the [PicURL](#) on page 41 field to specify your self-hosted photo as the Gallery picture.

Character limit	N/A
Type	Boolean
Valid Entry	Use 1 (for true) or 0 for false.
Field Dependency	A stock photo is not generated unless Product:UseStockPhotoURLAsGallery and Product:IncludeStockPhotoURL are set to true.

Optional template fields

The fields described in this section are optional. Use them to provide additional information about an item.

AdditionalDetails

Provides detailed explanation of your return policy.

Character limit	Max 5000 characters
------------------------	---------------------

Type	Text string
Valid Entry	User input
Field Dependency	The <i>*ReturnsAcceptedOption</i> on page 32 field is required when you use this field.

AmEx

Do you accept American Express payments? Specifies whether or not American Express is accepted as payment.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

BoldTitle

Do you want to see your listing in boldface type? This field applies bold face type to the title of your listing. Additional fees apply.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

BuyItNowPrice

Price required to immediately buy an auction-style format item. Defines the price you are willing to accept for the item, which will immediately end the auction. Not valid for fixed priced format items.

Character limit	Max length 16, including decimal point or comma
Type	Currency
Valid Entry	Numeric amount, like 10 . 00, 29 . 99, 100 . 00.

CustomLabel

Your unique identifier for the item, like a stock-keeping unit (SKU) number. The buyer does not see this information.

Character limit	Max length 50
Type	Alphanumeric string
Valid Entry	Text or numeric string.

GalleryDuration

Specifies whether the item is included in the Gallery, either in the general Gallery or in the special “featured” section above it.

Character limit	N/A
Type	Text string
Valid Entry	Days_7, Lifetime
Field Dependency	Featured must be entered in the <i>GalleryType</i> field.

GalleryType

Indicates how and where images are displayed. The options are:

- **Gallery:** Image is included in the eBay search results.
- **Plus:** In addition to the benefits of 'Gallery', includes an icon in the eBay search results that, when clicked or moused over, displays a large 400 x 400 pixel preview image of the item. Otherwise, your image is shown at the standard size of 96 pixels.
- **Featured:** In addition to the benefits of 'Plus', your item is at the top of the search results in the Featured section.

For more information, see [About gallery upgrades](#).

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • None (default) • Gallery • Plus • Featured

ImmediatePayRequired

Indicates that immediate payment is required from the buyer. This field is used to require that an item be paid for before it is considered closed and purchased. This field is supported for Premier and Business PayPal accounts only.

For more information, see [Requiring immediate payment](#).

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	PayPalAccepted on page 40 must be set to 1 (true).

MOCashiers

Do you accept money orders and cashier's checks as payment? This field specifies that you accept money orders and cashier's checks as payment.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PaymentInstructions

Do you want to provide payment instructions to a buyer? Informs buyers of payment contingencies.

Character limit	Max length 500 characters
Type	Alphanumeric string
Valid Entry	Null (default); use short descriptive sentences.

PaymentSeeDescription

Do you specify payment methods in the *Description* field? Specifies whether or not acceptable payment methods are stated in the *Description* field. If you do not set any other payment method, you must specify *PaymentSeeDescription=1*.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PaymentStatus

Do you show buyers when a payment has been received? Specifies whether or not the item has been paid for.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PayPalAccepted

Do you allow buyers to use PayPal to pay for your items?

Although we do not require a specific payment method for each listing, you must set at least one payment method to 1 (true). For more information, see [Requiring immediate payment](#).

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.
Field Dependency	<p>Use this field only for sites that support PayPal.</p> <p>If you designate PayPal as a payment option on your Site Preferences on My eBay but do not specify a value for <i>PayPalAccepted</i>, we automatically add <i>PayPalAccepted</i> as a payment method and display a message to indicate this to you.</p> <p>When <i>PayPalAccepted</i> is set to 1 (true), you must also provide an entry for PayPalEmailAddress on page 41.</p> <p>When you have a Premier or Business PayPal account, you can also require immediate payment. For more information, see ImmediatePayRequired on page 39.</p>

PayPalEmailAddress

When you accept PayPal, you must also provide the email address associated with your PayPal account.

Character limit	N/A
Type	Text string
Valid Entry	A valid email address such as name@example.com
Field Dependency	This field is required when PayPalAccepted on page 40 is set to 1 (true).

PersonalCheck

Do you allow the buyer to pay with a personal check? Specifies that you accept a personal check as payment.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

PicURL

URL of the picture to add to your listing. If a Gallery upgrade is specified (Plus or Featured), the image will be used for the search preview image. For best results, use an image that is in JPEG format and is at least 1000 pixels wide.

Pictures can be self-hosted, hosted by a third party, or hosted by eBay Picture Services (EPS). To add up to 12 pictures, separate the URL with a pipe "|" character.

Pictures for a listing can either self-hosted, or hosted by a third party, but not both.



Important: If an image URL has blank spaces, you must replace the blank spaces with %20; otherwise, the image will not appear in the listing.

Character limit	Max length 2048
Type	Text string
Valid Entry	http://hostedpics.com/images/item1.jpg http://hostedpics.com/images/item2.jpg

RefundOption

Defines how the buyer is to be compensated for a returned item.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • MerchandiseCredit • MoneyBack
Field Dependency	<i>*ReturnsAcceptedOption</i> on page 32 must be set to ReturnsAccepted.

ReturnsWithinOption

Defines the length of time a buyer has in which to notify you of their intent to return an item.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • Days_14 • • Days_60
Field Dependency	<i>*ReturnsAcceptedOption</i> on page 32 must be set to ReturnsAccepted.

ShippingCostPaidByOption

Specifies who pays to return the item.

Character limit	N/A
Type	Text string
Valid Entry	<ul style="list-style-type: none"> • Buyer – Buyer pays to return the item

Field Dependency	*ReturnsAcceptedOption on page 32 must be set to ReturnsAccepted.
-------------------------	---

ShippingDiscountProfileID

The numeric ID of the shipping discount profile we use to calculate domestic shipping costs for the buyer.

Use this field to specify that a shipping discount be applied to an item when an item in a transaction is combined with another item (or items) by the buyer into a Combined Payment order. If you don't enter a value in this field, we use the default profile defined by your *My eBay* shipping preferences. For details, see [Using Combined Payments](#) and [About Shipping Discounts](#).

To locate your shipping profile ID numbers, go to **My eBay > Account > Site Preferences > Shipping Preferences > Show > Offer combined payments and shipping > Edit**. Shipping profile ID numbers are listed on the *My eBay: Combined Payments and Shipping Discounts* page.



Important: When you revise this field – even when you know the information has not changed – be sure to include specific field information for the listing in the uploaded file. For a list of fields that must be included in a revised listing, see [revision dependent fields](#).

Character limit	N/A
Type	Integer
Valid Entry	Numeric ID. For example, 780385439. Be sure this integer refers to a valid rule created in your eBay account for Shipping Preferences.
Field Dependency	To use this field, you must create at least one valid shipping rule profile on your <i>My eBay</i> Shipping Preferences page.

ShippingService-1:AdditionalCost

Cost to ship additional items when a buyer purchases two or more of the same item.

For example, if a buyer purchases three identical items, the first item ships with the price specified in *ShippingService-1:Cost*, while the remaining two items ship with the value specified in *ShippingService-1:AdditionalCost*.

If no value is provided and *Action=Add*, the value defaults to the amount specified by *ShippingService-1:Cost*.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, such as 3 . 99
Field Dependency	Do not provide a value when: <ul style="list-style-type: none"> • <i>ShippingService-1:FreeShipping=1</i> • <i>ShippingType</i> is set to <i>Calculated</i> for domestic services

ShippingService-1:Cost

Cost to ship the item with the selected shipping service.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, like 0 . 00, 1 . 99.
Field Dependency	<p>This field must accompany ShippingService-1:Option on page 44 regardless of whether ShippingService-1:FreeShipping on page 44 contains a value or not.</p> <p>Do <i>not</i> enter a value when ShippingService-1:FreeShipping=1 for domestic services.</p> <p>For domestic services, do <i>not</i> enter a value when ShippingType=Calculated.</p>

ShippingService-1:FreeShipping

Determines whether shipping is free for the first domestic shipping option.



Note: The *FreeShipping* field does not apply to additional (or international) shipping services. If you want to offer free shipping for other services, enter a value of 0 . 00 for that service's *Cost* field.

Character limit	N/A
Type	Boolean
Valid Entry	1 or 0 Default is 1.

ShippingService-1:Option

A domestic shipping service that can be selected by the buyer.

Character limit	N/A
Type	Text string
Valid Entry	<p>Must be a valid service option value.</p> <p>For valid service option values, refer to Shipping services field values <i>This section explains the shipping service codes supported in the default templates. These values are used in the ShippingService-n:Option field of the default templates (where -n equals -1, -2, or -3).</i></p> <p>For valid service option values, refer to the Shipping services fields section of the File Exchange Advanced Instructions.</p>
Field Dependency	Must be accompanied by ShippingService-1:Cost on page 44.

	Use the <code>Freight</code> value for the <code>FreightFlat</code> <code>ShippingType</code> .
--	---

ShippingService-1:Priority

Defines the display order of the domestic shipping service options shown in your listing.

For example, if two or more domestic shipping services are specified, the service with *Priority* as 1 will be the first shipping option shown in your listing.



Note: Each domestic service priority must be unique; no two domestic shipping services can have the same *Priority*.

Character limit	N/A
Type	Integer
Valid Entry	Numeric value, like 1, 2, or 3.
Field Dependency	Field and a value are required if more than one domestic shipping service is specified.

ShippingService-1:ShippingSurcharge

Additional cost to buyers who request an item be shipped to Alaska, Hawaii, Puerto Rico, or Guam. When you specify Calculated shipping, we automatically apply the surcharge when UPS is used to ship items.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, such as 3 . 99.
Field Dependency	To avoid a surcharge, leave this field blank. 0 . 00 is an invalid value.

ShippingService-2:AdditionalCost

Cost to ship additional items when a buyer purchases two or more of the same item.

For example, if a buyer purchases three identical items, the first item ships with the price specified in [ShippingService-2:Cost](#) on page 46, while the remaining two items ship with the value specified in [ShippingService-2:AdditionalCost](#).

If no value is entered (and `Action=Add`), the value defaults to the amount entered into [ShippingService-2:Cost](#) on page 46.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, such as 3 . 99

ShippingService-2:Cost

Cost to ship the item with the selected shipping service.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, like 0 . 00, 1 . 99.
Field Dependency	This field must accompany ShippingService-2:Option on page 46. Do <i>not</i> enter a value when <i>ShippingType=Calculated</i> for domestic services.

ShippingService-2:Option

A domestic shipping service that can be selected by the buyer.

Character limit	N/A
Type	Text string
Valid Entry	Must be a valid service option value. For valid service option values, refer to Shipping services field values <i>This section explains the shipping service codes supported in the default templates. These values are used in the ShippingService-n:Option field of the default templates (where -n equals -1, -2, or -3).</i> . For valid service option values, refer to the Shipping services fields section of the File Exchange Advanced Instructions .
Field Dependency	Must be accompanied by ShippingService-2:Cost on page 46.

ShippingService-2:Priority

Defines the display order of the domestic shipping service options shown in your listing.

For example, if two or more domestic shipping services are specified, the service with *Priority* as 1 will be the first shipping option shown in your listing.



Note: Each domestic service priority must be unique; no two domestic shipping services can have the same *Priority*.

Character limit	N/A
Type	Integer
Valid Entry	Numeric value, like 1, 2, or 3.

Field Dependency	Field and a value are required if more than one domestic shipping service is specified.
-------------------------	---

ShippingService-2:ShippingSurcharge

Additional cost to buyers who request an item be shipped to Alaska, Hawaii, Puerto Rico, or Guam. When you specify Calculated shipping, we automatically apply the surcharge when UPS is used to ship items.

Character limit	N/A
Type	Currency
Valid Entry	Numeric amount, such as 3 . 99.
Field Dependency	To avoid a surcharge, leave this field blank. 0 . 00 is an invalid value.

ShippingStatus

Do you want to inform buyers when an item has been shipped? Specifies whether or not the item has been shipped.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=not shipped, 1=shipped) Default is 0.

StoreCategory

Numeric ID of a custom category in your eBay Store.

Character limit	Maximum length is 10 digits
Type	Integer
Valid Entry	<p>Numeric value – Must be an integer between 1 and 10 digits, such as 5938 or 9346990. Invalid values (for example, 60040030111) are automatically reset to 1 (Other). Valid options include:</p> <ul style="list-style-type: none"> • 0=Not an eBay Store item • 1=Other • 2=Category A • 3=Category B • 4=Category Z
Field Dependency	If you change the StoreCategory field value, include both StoreCategory and StoreCategory2 fields in the template file you upload.

Subtitle

In addition to the primary field of Title, this secondary field appears in search results for an item.



Note: Additional fees apply for using this field.

Character limit	Max length 55
Type	Alphanumeric string
Valid Entry	Keywords and item descriptors



Tip: To remove a subtitle when revising or relisting an item, open a new Excel or CSV file. Enter a column header for *Action* and *ItemID*. Under *Action*, enter *Revise* (or *Relist*), and under *ItemID*, enter the Item ID value for this listing (from the Load Response file). In the third column, enter `DeletedField=Item.Subtitle` in the column header. Save in CSV format, and upload the file.

VisaMastercard

Do you allow buyers to pay with MasterCard or Visa? Specifies that you accept MasterCard or Visa as payment.

Character limit	N/A
Type	Boolean
Valid Entry	0 or 1 (0=false, 1=true) Default is 0.

Result and report fields

Explains the field definitions used for upload results and various reports.

About report scripts

To extract specific data from the reports described in this chapter, it is possible to write scripts to search for and extract only the data you want to view.

If you write such scripts, please search for the column name (such as Title or Price) instead of the column number (such as 1, 2, or 11). When your scripts search for and extract column titles instead of column numbers, your scripts will continue to work when we add or remove columns from the reports.

On the other hand, if you write scripts to extract column numbers (instead of column titles), there is a high probability we will inadvertently break your scripts when we add or remove columns from the reports.

Active Listings report

The following table describes the fields in the Active Listings report, which you can download from File Exchange.

Active Listings Report Fields	
Field Name	Description
<i>Bids</i>	Current number of bids for an active listing.
<i>CategoryLeafName</i>	Name of leaf category.
<i>Category Number</i>	Numeric ID of the category in which the item is to be listed.
<i>Condition</i>	The physical condition of the item.
<i>Condition ID</i>	Numeric value used to denote the condition of an item. For example, 1000, 2750, or 3000.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>Download Date</i>	Date and time at which the file was downloaded. For example, 29-Mar-13 13:32:01 PST.
<i>End Date</i>	Date on which the listing ended; for example, 1-Apr-12.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>Item Title</i>	Title displayed in the listing.
<i>OutOfStockControl</i>	Specifies whether OutOfStockControl is set to true or false.
<i>Price</i>	One of the following. For: <ul style="list-style-type: none"> • Active auctions, the highest current bid • Fixed Price and Store Inventory items, the Buy It Now price • Second Chance Offers, the price offered • Ad/Real Estate, the listed price
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.
<i>Purchases</i>	Applies to Store Inventory and Fixed Price sales only. This is the current number of purchases for a listing. The number of purchases does not necessarily equal the number of items purchased.
<i>QuantityAvailable</i>	Number of items remaining for a specific listing.
<i>Relationship</i>	The type of RelationshipDetails, either Variation or Compatibility.
<i>RelationshipDetails</i>	Name and value pairs that define the Variation or Compatibility types.
<i>Site Listed</i>	The eBay site on which the item is listed, denoted by an integer. For example, 0 (U.S.), 100 (eBay Motors), or 77 (Germany).

Active Listings Report Fields	
Field Name	Description
<i>Start Date</i>	Date on which the listing was created. For example, 25-Mar-12.
<i>Type</i>	Numeric ID for the type of auction. For example, 1 is Auction, 7 is Store Fixed Price, 9 is Basic Fixed Price, and 13 is Lead Generation.
<i>Variation Details</i>	Provides the variations used in the listing.

Awaiting Payment report

The following table describes the fields in the Awaiting Payment report, which you can download from File Exchange.

Awaiting Payment Report Fields	
Field Name	Description
<i>Buyer Address 1</i>	Physical address of the buyer, typically a post office box, street address, or house name.
<i>Buyer Address 2</i>	Supplement physical address of the buyer such as an apartment or suite number.
<i>Buyer City</i>	City in which the buyer resides.
<i>Buyer Country</i>	Country in which the buyer resides.
<i>Buyer Email</i>	eMail address of the buyer.
<i>Buyer Fullname</i>	Name of the buyer.
<i>Buyer State</i>	State in which the buyer resides.
<i>Buyer Zip</i>	ZIP code or postal code for the area in which the buyer resides.
<i>Checkout Date</i>	Date on which the buyer set up a payment.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>Feedback Left</i>	Indicates that feedback was created for the seller.
<i>Feedback Received</i>	Indicates that the feedback was received from the buyer.
<i>Insurance</i>	Amount of insurance (if applicable) to be paid for by the buyer.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>Item Title</i>	Title displayed in the listing.
<i>Listed On</i>	Date on which the item was listed.
<i>Notes to Yourself</i>	Details provided by the seller about the transaction.
<i>Order ID</i>	Numeric ID of the listing assigned when the order is placed.
<i>Paid on Date</i>	Date on which the buyer paid for the item.
<i>Payment Method</i>	Means by which the buyer is to remit payment.

Awaiting Payment Report Fields	
Field Name	Description
<i>PayPal Transaction ID</i>	If payment is remitted with PayPal, this value is the transaction ID number assigned by PayPal.
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.
<i>Quantity</i>	Number of units of a specific item available for purchase.
<i>Sale Date</i>	Date on which the sale took place.
<i>Sale Price</i>	The amount the item sold for, not including shipping and handling.
<i>Sales Record Number</i>	Numeric ID of the listing assigned after the item sells.
<i>Sales Tax</i>	Amount of sales tax (if applicable) to be paid for by the buyer.
<i>Shipped on Date</i>	Date on which the seller shipped the item.
<i>Shipping and Handling</i>	Total cost charged to the customer to prepare and ship the item.
<i>Shipping Service</i>	The means by which an item is shipped.
<i>Sold On</i>	Site on which the item was sold (for example, eBay, Half.com, or eBay World of Good).
<i>Total Price</i>	Total cost of the item, including shipping and handling (as well as sales tax, and insurance if applicable).
<i>Transaction ID</i>	Numeric ID for a single transaction.
<i>User Id</i>	User ID of the buyer.
<i>Variation Details</i>	Provides the variations used in the listing.

Load Response Results report

The following table describes the fields in the Load Response Results report, which you can download from File Exchange.

Load Response Results Report Fields	
Field Name	Description
<i>Action</i>	Action value for a corresponding listing.
<i>ApplicationData</i>	Custom, application-specific data to be associated with the new item.
<i>AuctionLengthFee</i>	eBay fee for 10-day auction for this listing.
<i>BoldFee</i>	eBay fee to display the title of a listing in bold type.
<i>BorderFee</i>	eBay fee to display a border around an item in the listing.
<i>BuyItNowFee</i>	eBay fee to add the BuyItNow feature on this listing.

Load Response Results Report Fields	
Field Name	Description
<i>CategoryFeaturedFee</i>	eBay fee for listing the item in a selected category.
<i>CurrencyID</i>	Specifies currency type, such as USD, CAD, GBP, AUD, EUR, CHF, TWD, CNY, and INR.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>EndTime</i>	Time at which the listing will end on eBay. Type: YYYY-MM-DD HH:MM:SS. Hours are displayed in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.
<i>ErrorCode</i>	Code number denoting reason for the listing failure during upload.
<i>ErrorMessage</i>	Text description that corresponds to <i>ErrorCode</i> .
<i>FeaturedFee</i>	eBay fee to list the item at the top of the item listings.
<i>FeaturedGalleryFee</i>	eBay fee to list a fixed-price item for a certain duration.
<i>FixedPriceDurationFee</i>	eBay fee to list a fixed-price item for a certain duration.
<i>GalleryFee</i>	eBay fee to have the item included in the gallery.
<i>GiftIconFee</i>	eBay fee to display the gift icon next to the listing.
<i>HighlightFee</i>	eBay fee to make the listing appear highlighted.
<i>InsertionFee</i>	Basic eBay fee for listing the item. EU residents who sell items on EU sites may be subject to VAT.
<i>InternationalInsertionFee</i>	For sites that don't normally charge insertion fees, a fee for offering shipping to countries other than the country of the listing site.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>LineNumber</i>	Line number of the listing from your upload file.
<i>ListingDesignerFee</i>	For sites that don't normally charge insertion fees, a fee for offering shipping to countries other than the country of the listing site.
<i>ListingFee</i>	Total eBay fee for listing the item, which includes basic fee (<i>InsertionFee</i>) plus any specialty listing features (<i>GalleryFee</i> , <i>HighLightFee</i> , <i>FeaturedFee</i> , <i>ListingFee</i> , and so forth). EU residents who sell items on EU sites may be subject to VAT.
<i>PhotoDisplayFee</i>	eBay fee to use the Photo Hosting feature, a slide show of multiple images.
<i>PhotoFee</i>	eBay fee for associating photos with the listed item.
<i>ProPackBundleFee</i>	Fee for selecting ProPackBundle (at a discount over individually selecting BoldTitle). Valid only for U.S. and Canadian eBay Motors.
<i>SchedulingFee</i>	eBay fee to schedule a listing for a later date.
<i>StartTime</i>	Time listing went live on eBay site (same as ScheduleTime, if used). Type: YYYY-MM-DD HH:MM:SS. Hours are in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.

Load Response Results Report Fields	
Field Name	Description
Status	<p>(Awaiting Payment, Paid Not Shipped) Specifies the status of the purchase; should be Refunded or Shipped, depending on the purpose of the uploaded file.</p> <p>(Unsold Items) Indicates the success or failure of an action in a listing. If "Fail," ErrorCode and ErrorMessage fields provide corresponding information.</p>
SubtitleFee	eBay fee to add a subtitle to item listing.

Paid and Awaiting Shipment report

The following table describes the fields in the Paid and Awaiting Shipment report, which you can download from

Paid and Awaiting Shipment Report Fields	
Field Name	Description
Buyer Address 1	Physical address of the buyer, typically a post office box, street address, or house name.
Buyer Address 2	Supplement physical address of the buyer such as an apartment or suite number.
Buyer City	City in which the buyer resides.
Buyer Country	Country in which the buyer resides.
Buyer Email	eMail address of the buyer.
Buyer Fullname	Name of the buyer.
Buyer State	State in which the buyer resides.
Buyer Zip	ZIP code or postal code for the area in which the buyer resides.
Checkout Date	Date on which the buyer set up a payment.
Custom Label	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
Feedback Left	Indicates that feedback was created for the seller.
Feedback Received	Indicates that the feedback was received from the buyer.
Global Shipping Reference ID	The unique identifier of an order shipped in the Global Shipping Program. eBay generates this value when the order is complete. The international shipping provider uses the Product:EPID on page 35 as the primary reference when processing the shipment. Sellers must include this value on the package immediately above the street address of the international shipping provider.
Insurance	Amount of insurance (if applicable) to be paid for by the buyer.
Item ID	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
Item Title	Title displayed in the listing.

Paid and Awaiting Shipment Report Fields	
Field Name	Description
<i>Listed On</i>	Date on which the item was listed.
<i>Notes to Yourself</i>	Details provided by the seller about the transaction.
<i>Order ID</i>	Numeric ID of the listing assigned when the order is placed.
<i>Paid on Date</i>	Date on which the buyer paid for the item.
<i>Payment Method</i>	Means by which the buyer is to remit payment.
<i>PayPal Transaction ID</i>	If payment is remitted with PayPal, this value is the transaction ID number assigned by PayPal.
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.
<i>Quantity</i>	Number of units of a specific item available for purchase.
<i>Sale Date</i>	Date on which the sale took place.
<i>Sale Price</i>	The amount the item sold for, not including shipping and handling.
<i>Sales Record Number</i>	Numeric ID of the listing assigned after the item sells.
<i>Sales Tax</i>	Amount of sales tax (if applicable) to be paid for by the buyer.
<i>Shipped on Date</i>	Date on which the seller shipped the item.
<i>Shipping and Handling</i>	Total cost charged to the customer to prepare and ship the item.
<i>Shipping Service</i>	The means by which an item is shipped.
<i>Sold On</i>	Site on which the item was sold (for example, eBay, Half.com, or eBay World of Good).
<i>Total Price</i>	Total cost of the item, including shipping and handling (as well as sales tax, and insurance if applicable).
<i>Transaction ID</i>	Numeric ID for a single transaction.
<i>User Id</i>	User ID of the buyer.
<i>Variation Details</i>	Provides the variations used in the listing.

Paid and Shipped Items report

The following table describes the fields in the Paid and Shipped Items report, which you can download from File Exchange.

Paid and Shipped Items Report Fields	
Field Name	Description
<i>Buyer Address 1</i>	Physical address of the buyer, typically a post office box, street address, or house name.

Paid and Shipped Items Report Fields	
Field Name	Description
<i>Buyer Address 2</i>	Supplement physical address of the buyer such as an apartment or suite number.
<i>Buyer City</i>	City in which the buyer resides.
<i>Buyer Country</i>	Country in which the buyer resides.
<i>Buyer Email</i>	eMail address of the buyer.
<i>Buyer Fullname</i>	Name of the buyer.
<i>Buyer State</i>	State in which the buyer resides.
<i>Buyer Zip</i>	ZIP code or postal code for the area in which the buyer resides.
<i>Checkout Date</i>	Date on which the buyer set up a payment.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>Feedback Left</i>	Indicates that feedback was created for the seller.
<i>Feedback Received</i>	Indicates that the feedback was received from the buyer.
<i>Insurance</i>	Amount of insurance (if applicable) to be paid for by the buyer.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>Item Title</i>	Title displayed in the listing.
<i>Global Shipping Reference ID</i>	The unique identifier of an order shipped in the Global Shipping Program. eBay generates this value when the order is complete. The international shipping provider uses the Product:EPID on page 35 as the primary reference when processing the shipment. Sellers must include this value on the package immediately above the street address of the international shipping provider.
<i>Listed On</i>	Date on which the item was listed.
<i>Notes to Yourself</i>	Details provided by the seller about the transaction.
<i>Order ID</i>	Numeric ID of the listing assigned when the order is placed.
<i>Paid on Date</i>	Date on which the buyer paid for the item.
<i>Payment Method</i>	Means by which the buyer is to remit payment.
<i>PayPal Transaction ID</i>	If payment is remitted with PayPal, this value is the transaction ID number assigned by PayPal.
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.
<i>Quantity</i>	Number of units of a specific item available for purchase.
<i>Sale Date</i>	Date on which the sale took place.
<i>Sale Price</i>	The amount the item sold for, not including shipping and handling.
<i>Sales Record Number</i>	Numeric ID of the listing assigned after the item sells.

Paid and Shipped Items Report Fields	
Field Name	Description
<i>Sales Tax</i>	Amount of sales tax (if applicable) to be paid for by the buyer.
<i>Shipped on Date</i>	Date on which the seller shipped the item.
<i>Shipping and Handling</i>	Total cost charged to the customer to prepare and ship the item.
<i>Shipping Service</i>	The means by which an item is shipped.
<i>Sold On</i>	Site on which the item was sold (for example, eBay, Half.com, or eBay World of Good).
<i>Total Price</i>	Total cost of the item, including shipping and handling (as well as sales tax, and insurance if applicable).
<i>Tracking Number</i>	Use a tracking number to identify, trace, and check the status of a shipment as it moves to its destination. Not all sellers track shipments.
<i>Transaction ID</i>	Numeric ID for a single transaction.
<i>User Id</i>	User ID of the buyer.
<i>Variation Details</i>	Provides the variations used in the listing.

Product Inventory report

The following table describes the fields in the Product Inventory report, which you can download from File Exchange.

Product Inventory Report Fields	
Field Name	Description
<i>Action</i>	Action value for a corresponding listing.
<i>CurrencyID</i>	Specifies currency type, such as USD, CAD, GBP, AUD, EUR, CHF, TWD, CNY, and INR.
<i>Folder</i>	Fields that can be used to contain additional information about an item.
<i>GroupProductID</i>	ID assigned to a collection of similar products.
<i>ProductName</i>	The name of the product.
<i>Root Folder</i>	Used to described the topmost category for the item.
<i>Unit Cost</i>	Amount paid by the seller to purchase the item.

Sold Listings report

The following table describes the fields in the Sold Listings report, which you can download from File Exchange.

Sold Listings Report Fields	
Field Name	Description
<i>Buyer Address 1</i>	Physical address of the buyer, typically a post office box, street address, or house name.
<i>Buyer Address 2</i>	Supplement physical address of the buyer such as an apartment or suite number.
<i>Buyer City</i>	City in which the buyer resides.
<i>Buyer Country</i>	Country in which the buyer resides.
<i>Buyer Email</i>	eMail address of the buyer.
<i>Buyer Fullname</i>	Name of the buyer.
<i>Buyer State</i>	State in which the buyer resides.
<i>Buyer Zip</i>	ZIP code or postal code for the area in which the buyer resides.
<i>Checkout Date</i>	Date on which the buyer set up a payment.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>EndTime</i>	Time at which the listing will end on eBay. Type: YYYY-MM-DD HH:MM:SS. Hours are displayed in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.
<i>Feedback Left</i>	Indicates that feedback was created for the seller.
<i>Feedback Received</i>	Indicates that the feedback was received from the buyer.
<i>Global Shipping Reference ID</i>	The unique identifier of an order shipped in the Global Shipping Program. eBay generates this value when the order is complete. The international shipping provider uses the Product:EPID on page 35 as the primary reference when processing the shipment. Sellers must include this value on the package immediately above the street address of the international shipping provider.
<i>Insurance</i>	Amount of insurance (if applicable) to be paid for by the buyer.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>Item Title</i>	Title displayed in the listing.
<i>Listed On</i>	Date on which the item was listed.
<i>Notes to Yourself</i>	Details provided by the seller about the transaction.
<i>Order ID</i>	Numeric ID of the listing assigned when the order is placed.
<i>Paid on Date</i>	Date on which the buyer paid for the item.
<i>Payment Method</i>	Means by which the buyer is to remit payment.
<i>PayPal Transaction ID</i>	If payment is remitted with PayPal, this value is the transaction ID number assigned by PayPal.
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.

Sold Listings Report Fields	
Field Name	Description
<i>Quantity</i>	Number of units of a specific item available for purchase.
<i>Sale Date</i>	Date on which the sale took place.
<i>Sale Price</i>	The amount the item sold for, not including shipping and handling.
<i>Sales Record Number</i>	Numeric ID of the listing assigned after the item sells.
<i>Sales Tax</i>	Amount of sales tax (if applicable) to be paid for by the buyer.
<i>Shipped on Date</i>	Date on which the seller shipped the item.
<i>Shipping and Handling</i>	Total cost charged to the customer to prepare and ship the item.
<i>Shipping Service</i>	The means by which an item is shipped.
<i>Sold On</i>	Site on which the item was sold (for example, eBay, Half.com, or eBay World of Good).
<i>StartTime</i>	Time listing went live on eBay site (same as ScheduleTime, if used). Type: YYYY-MM-DD HH:MM:SS. Hours are in 24-hour format (for example, 2:00:00pm is shown as 14:00:00) and treated as GMT.
<i>Total Price</i>	Total cost of the item, including shipping and handling (as well as sales tax, and insurance if applicable).
<i>Transaction ID</i>	Numeric ID for a single transaction.
<i>User Id</i>	User ID of the buyer.
<i>Variation Details</i>	Provides the variations used in the listing.

Unsold Items report

The following table describes the fields in the Unsold Items report, which you can download from File Exchange.

Unsold Items Report Fields	
Field Name	Description
<i>Bids</i>	Current number of bids for an active listing.
<i>CategoryLeafName</i>	Name of leaf category.
<i>Category Number</i>	Numeric ID of the category in which the item is to be listed.
<i>Condition</i>	The physical condition of the item.
<i>Custom Label</i>	Contains an internal SKU or unique identifier and is a very useful way to index your inventory with eBay listings and associated costs.
<i>Download Date</i>	Date and time at which the file was downloaded. For example, 29-Mar-13 13:32:01 PST.

Unsold Items Report Fields	
Field Name	Description
<i>End Date</i>	Date on which the listing ended; for example, 1-Apr-12.
<i>High Bid</i>	Highest bid entered for the item.
<i>Item ID</i>	Numeric ID assigned to the item when it is successfully listed. In the Load Results report for the Add action, this is the ItemID that the system has assigned to each successful listing (for other actions, it will be returned if you included it in your upload file).
<i>Item Title</i>	Title displayed in the listing.
<i>Price</i>	One of the following. For: <ul style="list-style-type: none"> • Active auctions, the highest current bid • Fixed Price and Store Inventory items, the Buy It Now price • Second Chance Offers, the price offered • Ad/Real Estate, the listed price
<i>Private Notes</i>	Any content about the item or the transaction that you provided in your upload file.
<i>Product:EPID</i>	eBay Product ID (EPID) of the item.
<i>QuantityAvailable</i>	Number of items remaining for a specific listing.
<i>Site Listed</i>	The eBay site on which the item is listed, denoted by an integer. For example, 0 (U.S.), 100 (eBay Motors), or 77 (Germany).
<i>Status</i>	<i>(Awaiting Payment, Paid Not Shipped)</i> Specifies the status of the purchase; should be Refunded or Shipped, depending on the purpose of the uploaded file. <i>(Unsold Items)</i> Indicates the success or failure of an action in a listing. If "Fail," ErrorCode and ErrorMessage fields provide corresponding information.
<i>Start Date</i>	Date on which the listing was created. For example, 25-Mar-12.
<i>Type</i>	Numeric ID for the type of auction. For example, 1 is Auction, 7 is Store Fixed Price, 9 is Basic Fixed Price, and 13 is Lead Generation.
<i>Watchers</i>	Number of users watching the item.

Index

A

- acquiring templates 11
- Action field 13
- Action field definition 29
- active listings report 25
- Active Listings report fields 49
- adding fields
 - conditionID 19
- adding new fields
 - general 15
- archived items report 25
- awaiting payment items report 25
- Awaiting Payment report fields 50

B

- benefits 7
- bulk
 - upload 8

C

- case-sensitivity 9
- character
 - limits 9
 - types 9
- conditionID 19
- create download request 25
- create download schedule 27
- Customer Support 21

D

- data
 - entering 12
- default
 - template 8
- deleting a field
 - general info 16
- Description field 13
- download
 - create schedule 27
 - view schedule 28
- download request 25
- downloading
 - reports 21
 - templates 11

E

- entering data 12

F

- features 7
- field definition
 - Action 29
- field relationships 9
- fields
 - Action 13
 - Description 13
 - entering data 12
 - Title 13
- fields, reports
 - Active Listings 49
 - Awaiting Payment 50
 - Load Response Results 51
 - Paid and Awaiting Shipment 53
 - Paid and Shipped 54
 - Product Inventory 56
 - Sold Listings 56
 - Unsold Items 58
- File Exchange
 - basic workflow 8
 - features 8
 - finding templates 6
 - using template 11
- File Exchange Center
 - uploads 21
- File Exchange Centre
 - uploads 21
- file revision 18, 23
- flat file format 8
- format check 21

L

- limits
 - characters 9
- listings
 - templates 11
- listings and records menu 25
- Load Response Results report fields 51

P

- page
 - View Upload Results 22
- paid and awaiting shipment items report 25
- Paid and Awaiting Shipment report fields 53
- paid and shipped items report 25
- Paid and Shipped report fields 54
- paid items 25
- product fields 34
- Product fields 16

product identifiers 16
 Product Inventory report fields 56

R

report fields
 Active Listings 49
 Awaiting Payment 50
 Load Results Response 51
 Paid and Awaiting Shipment 53
 Paid and Shipped 54
 Product Inventory 56
 Sold Listings 56
 Unsold Items 58
 report scripts 48
 reports 25
 reports, downloading 21
 requirements 7
 results
 file 22
 view upload 22
 results report 23
 revision files 18, 23

S

scheduling downloads 25
 scripts, reports 48
 smart headers 9
 sold and archived report 25
 sold items report 25
 Sold Listings report fields 56
 structure
 template 9, 22

T

template
 entering data 12

templates
 adding conditionID 19
 adding new fields 15
 default 8
 deleting a field 16
 downloading 11
 finding 6
 Product fields 16
 structure 9
 uploading 21
 using 11
 using and managing 10
 tips 9
 Title field 13
 types
 characters 9
 typographic conventions 6

U

understanding template structure 9
 unsold items report 25
 Unsold Items report fields 58
 upload
 build 8
 result details 23
 view results 22
 uploading
 inventory 21
 listings and updates 21
 products and listings 21

V

view download schedule 28
 view upload results 22

W

workflow 8